



# *The Gulley Pad*

A Net-Zero Hangout for Pedestrians and Cyclists  
in Northeast Fayetteville



# Northeast Fayetteville's Community Hub



- **Community:** Brings year-round community gathering spot to Gulley residents
- **Active Transportation:** Promotes walking/cycling as primary modes of transit
- **Arts:** Provides forum for artists to display work, perform, and teach classes
- **Culture:** Celebrates diversity with festivals and cultural events
- **Food & Drink:** Uses a food-hall setup with vendor booths and open seating
- **Education:** Partners with local organizations to
  - *Reduce waste*
  - *Promote sustainable consumption practices*
  - *Address food scarcity*
  - *Promote diversity in arts, culinary science, and entrepreneurship*

# Attracts pedestrians and cyclists



- **Problem:** The 12-mile cycle path encompassing Fayetteville has numerous food/beverage/entertainment stops, *except along the eastern side of the path*
- **Problem:** Gulley Park-area residents currently must walk/bike to Crossover corridor or traverse Township hill to reach food/beverages—residents often drive for safety reasons
- **Solution:** A Gulley Park Community Hub (“The Gulley Pad”)
  - Focuses on active transportation visitors, per the [Fayetteville Mobility Plan](#)
  - Provides missing trail link with walkable, bikeable destination along Niokaska trail
  - Encourages local residents to skip car rides downtown and spend time hyper-locally

# Incentivizes active transportation



- Uses discounts and promotions for arriving via bike/scooter/foot/micromobility
- Provides e-bike parking/charging/weatherproof storage, as well as scooter docking spots
- Contains self-repair shop and/or rental space for bike shop (tires, tools, chain lube, etc.)
- Rents lockers for safe storage of backpacks & jackets for visitors
- Offers water bottle refills, promos (come for tune-up, get free coffee with meal)
- Promotes e-bike rentals from local bike shops (at some point?)

# Incubates hospitality entrepreneurs



- **Problems:**

- Food trucks only come to Gulley Park on certain days for special events
- Inclement weather causes trucks to close operations or face reduced patronage

- **Solutions:**

- Food-hall style establishment reduces overhead and eliminates cost of waitstaff
- Indoor booths provide facility that eliminates weather-related headaches
- Close proximity of businesses fosters community and facilitates shared resources

# Cultivates sustainability



- Partners with local organizations to streamline operations and reduce waste
  - Apple Seeds
  - Farmers market vendors, etc.
  - Food Loops
- Provides sanitation stations for reusable mugs, cutlery, plates, and tupperware
- Incentivizes customers choosing reusable wares vs. disposable ones (discounts/freebies)
- Incorporates a composting drop-off site and recycling facilities
- Offers classes on sustainability for entrepreneurs, general public, local schools, etc.

# Develops local artists and performers



- Local artists can display work on walls or rent booths in facility
- Outdoor sculpture garden with permanent and/or rotating displays
- Art classes taught by local artists
  - Local school field trips
  - Adult education
- Community-based art installments (kids' handprints around base of building, etc.)
- Live performances by local artists and musicians

# Promotes diversity and inclusion



- Schedules year-round festivals celebrating multicultural events
- Prioritizes inclusion of diverse and eclectic artists, performers, and cuisines
- Hosts open-house events:
  - Vendors and booth tenants can invite public for cultural awareness, food samples, lectures, etc.
  - Artists can host shows or gallery showings
  - Performers can do album releases
  - “Taste of Gulley” events where booth vendors do small bites and samples for fixed price
  - Unused space can be rented for presentations, meetings, study sessions, etc.



# Design



*A net-zero, carbon-neutral building will become benchmark for similar projects across NWA*

- Glass panel windows overlooking green space
- Solar panels, rooftop garden, rain collection
- Two- or three-story building with lots of light
- Two entrances: one for active transit, one for cars
- Few auto spaces, ample bike/scooter/stroller parking
- Indoor/outdoor patio with areas to eat and gather
- **Modern hippie design:** painted rock garden from local schools and/or handprints around bottom of building

# Location



*Somewhere along the  
Niokaska trail corridor or  
near Gulley Park*

- **Ideal spot**
  - Lot currently occupied by Old Wire Church of Christ (2480 N Old Wire Rd, Fayetteville, AR 72703).
  - Glass panel windows would overlook Gulley Park
- **Must-haves**
  - Right off bike path to meet goal of providing safe gathering hub for active transportation
  - Comfortably walkable for Gulley Park residents
- **Nice-to-haves**
  - Low traffic/noise
  - Within Gulley Park grounds or within 2-3 blocks

Thank You!

